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Comms 101

Professor: Theophile-LaFond

Sample Outline

PERSUASIVE SPEECH

INTRODUCTION

Topic: Why we should recycle and reduce waste in our daily lives.

Audience Analysis: Society

General purpose: To persuade people to stop polluting and start recycling their trash.

Specific Purpose: To protect the environment and conserve valuable resources.

Attention Getter: With each passing day, the population is increasing. With that the quantity of waste produced is also increasing manifolds.

Thesis Statement: When actively recycling and reducing waste in our daily lives, we can contribute to a healthier planet, valuable resources, future generations and help animals stay alive.

Preview of main point: Recycling conserves natural sources and energy and minimizes pollution.

Credibility statement: I recycled more now than I used to, but we can see that we can give a positive impact of recycling on the environment.

TRANSITION

BODY

MAIN POINT I:

Sub Point A: We should recycle and reduce to keep our environment healthy.

Sub Point B. How animals being affected

Internal Transition:

Main Point II:

Sub Point A. How humans are being affected by not recycling.

Sub Point B. The damage that we do to our environment.

Main Point III:

Sub point A: Environmental Impact

Sub point B: Waste of reduction

CONCLUSION

Review Thesis Statement: When recycling in our daily lives we can contribute to a healthier environment.

Review Main Points: Recycling conserves natural sources and energy and minimizes pollution.

https://www.conserve-energy-future.com/importance_ofrecycling.php

<https://bouldercounty.gov/environment/recycle/reduce-reuse-recycle/>